

Sasin MBA

Bangkok, Thailand

Daytime | Evenings



Why an MBA at Sasin?

Established in 1982 by a partnership between Chula, Kellogg and Wharton



Thailand's first globally accredited business school
One of the longest accredited schools in Southeast Asia



First and Only
BSIS Impact School
in Southeast Asia

Asia's **Top 25**



Global MBA Rankings 2026

50+

Global educational partners
in 20+ countries

60%

of courses taught by
visiting faculty from North
America, Europe, and Asia

5,500+

Alumni and an unrivaled
network of regional
global business leaders

Action Learning Labs

1

Global Consulting Labs

- Sasin-Fudan: China Lab
- Sasin-MIT: ASEAN Lab, Thailand Lab

2

Sustainability Consulting Labs

- Climate Change & Business Opportunities Lab
- ESG Lab

3

New Ventures Labs

- Startups Consulting Lab
- Build Your Own Startups

4

AI Labs

- AI Consulting Lab
- AI Transformation Lab

Your Program at a Glance

Study Plan* (subject to change)	Weekdays	Weekdays	
	Daytime 14 months	Evenings 24 months	
		Year 1	Year 2
June			
Module 1	2 required courses	1 required course	1 required course
July			
Module 2	2 required courses	1 required course	1 required course
August			
Module 3	2 required courses	1 required course	1 elective course
September			
Module 4	2 required courses	1 required course	1 elective course
November			
Module 5	2 required courses	1 required course	1 elective course
January			
Module 6	1 required course 1 elective course	1 required course	1 elective course
February			
Module 7	2 elective courses	1 required course	1 elective course
April			
Module 8	2 elective courses	1 required course	1 elective course
May			
Module 9	2 elective courses	1 required course	1 elective course
June**			
Module 10	2 elective courses		1 elective course
July**			
Module 11			1 elective course

* Switch from daytime to evenings as you wish (or vice versa) after completing all required courses. You can finish your program in up to 48 months.

** The following academic year.

*** Please ask your program administrator for more information.

Realize Your Ambitions with Our Comprehensive Courses

Required Courses

- Accounting for Decision Making
- Business Strategy
- Creative Transformation and Generative Thinking for Tomorrow's Managers
- Digital Transformation: Disruption, Transformation and New Business Models
- Economics for Decision Makers
- Entrepreneurial Management
- Environmental, Social and Governance Factors for Business in 21st Century
- Financial Management
- Leadership in Organizations
- Marketing for a Digital Age
- Statistical Methods for Management Decisions

Action Learning Labs*

- Sasin-Fudan: China Lab
- Sasin-MIT: ASEAN Lab, Thailand Lab
- Climate Change & Business Opportunities Lab
- ESG Lab
- Startups Consulting Lab
- Build Your Own Startups
- AI Consulting Lab
- AI Transformation Lab

Elective Courses

*Examples of elective courses***

Data Analytics

- Applied Modeling for Management Decisions
- Data Science and Visualization for Business
- Intro to Machine Learning for Data Analysis
- Marketing Analytics
- AI & Business

Entrepreneurship and Family Business

- Business Law
- Entrepreneurship and New Venture Formulation
- Family Business: Managing Growth and Succession
- Global Perspectives on Family Business & Entrepreneurship
- Innovation and Design Thinking for Society
- Managing Family Business in the Digital Era
- Negotiations
- Project Management
- Venture Capital Funding

Finance

- Investments
- Mergers and Acquisitions
- Risk Management for Financial Business
- Strategic Performance Management

Management and Strategy

- Applied Modeling for Management Decisions
- Becoming a Mindful Leader
- Capturing the Sustainability Opportunities
- Innovation for Future Fitness
- International Trade and Investment
- Leadership for Impact
- Strategic HRM of the Future Workforce/ Workplace
- Strategic Psychology for Leadership, Management and Growth
- Sustainable Supply Chain Management

Marketing

- Brand Management
- Consumption and Marketing
- Content Marketing
- Pricing Strategies
- Services and Hospitality Marketing

... and many more

* New labs are being created. Action Learning Labs vary but often span more than one module.

** Elective courses offered will vary from year to year.



Sasin-MIT
Action Learning Lab

Tuition & Fees

Payment Plan (THB)

	Daytime	Evenings
Tuition Deposit	160,000	160,000
Installments	240,000 (6 times)	120,000 (12 times)
Total	1,600,000*	1,600,000*

*Subject to change

This covers:

- all the required courses and electives needed for your degree PLUS two extra courses
- required textbooks/materials
- student activities fees
- university services
- graduation fee
- Sasin Alumni Association lifetime membership

Your Application Journey

You must have:

- A bachelor's degree
- At least one year of post-degree, full-time work experience
- Leadership potential and management promise

1

You will need:

- A resume
- Official transcripts
- A letter of recommendation (on Sasin's form)
- A competitive GMAT or GRE score
- An English language proficiency score (TOEFL/IELTS) for non-native English speakers

2

Complete your online application form at app.sasin.edu

Sasin uses rolling admissions. We will be making admission offers throughout the application period. Spots are limited so we urge you to apply early to maximize your chances of admission.

Application Period:	September - March
Early Action Deadline:	January 31
Final Deadline:	March 31



3

Complete your scheduled interview.

4

Get notified about your application result.

5

Confirm your enrollment and pay your deposit.

More information: admissions@sasin.edu

Why an MBA at Sasin?

Established in 1982 by a partnership between Chula, Kellogg and Wharton



Thailand's first globally accredited business school
One of the longest accredited schools
in Southeast Asia



First and Only
BSIS Impact School
in Southeast Asia

50+

Global educational partners in
20+ countries

60%

of courses taught by
visiting faculty from North
America, Europe, and Asia

5,500+

Alumni and an unrivaled
network of regional
global business leaders

Action Learning Labs

1

Global Consulting Labs

- Sasin-Fudan: China Lab
- Sasin-MIT: ASEAN Lab, Thailand Lab

2

Sustainability Consulting Labs

- Climate Change & Business Opportunities Lab
- ESG Lab

3

New Ventures Labs

- Startups Consulting Lab
- Build Your Own Startups

4

AI Labs

- AI Consulting Lab
- AI Transformation Lab



Christopher Ho
Chief Marketing Officer,
MPro Asia

Sasin MBA 2019

I was pleasantly surprised by my classmates and the community that we shared. Even when topics were difficult, we went through them together in a very united way. We helped each other and made up for each other's weaknesses.



Ann-Kathrin Tülies
Senior Associate,
Boston Consulting Group
(BCG Middle East)

Sasin MBA 2021

My best memories at Sasin were all the friends I made and the strong support from the entire management team, faculty, and fellow students. The friendships I formed, both with peers and professors, have been fantastic. I could always count on them for anything I needed.

Study in Asia's International Hub

Bangkok, Thailand

Sasin School of Management is located in the heart of Bangkok, Thailand: a modern, cosmopolitan metropolis with a rich history and culture. As the most visited city in the world, the logistics hub of ASEAN, and one of the most dynamic cities in Southeast Asia, it is fun, exciting, vibrant, and one of the region's most international and livable cities.

Sasin was established in 1982 as a collaboration between Chulalongkorn University, Thailand's oldest and most prestigious academic institution, and two of the leading business schools in the world, the Kellogg School of Management of Northwestern University and The Wharton School of the University of Pennsylvania.

Sasin's world-class facilities are located in Bangkok's Central Business District with easy access to major office and shopping centers. The city's modern and efficient Skytrain and MRT systems are a 5-10 minute walk away — and just a few minutes via the university's free electric shuttle service.

In 2022, Sasin became the first business school in Thailand to embrace a comprehensive policy on Inclusion, Diversity, Equity, and Access to Learning (IDEALS).

inspire.connect.transform
for a better, smarter, sustainable world

www.sasin.edu



Sasin School of Management



LINE @Sasin