

# Agenda for Certificate in ESG Management Program by SET & Sasin (C-ESG) 2024 Batch 2

## In-Person Session 1: Opening Day at Sasin

**Date & Time:** October 29, 2024 at 8.00 - 13.30 hrs.

**Venue:** Sasin Hall, 9th Floor, Sasin School of Management

**Map:** <https://maps.app.goo.gl/PVBnWWe18AsXUSvS7>

Time	Duration (minutes)	Agenda	Details	Personnel
8.00 - 8.30	30	Registration	Participants sign in	SasinSEC Staff
8.30 - 8.45	15	<b>1. Opening &amp; ESG Overview</b>	Welcome by MC  ESG Journey: The Evolution of ESG	MC: Prae Piromya, Interim Head, SasinSEC  <b>24 Sept:</b> <ul style="list-style-type: none"> <li>Professor Ian Fenwick, Ph.D., Director, Sasin School of Management</li> </ul> <b>29 Oct:</b> <ul style="list-style-type: none"> <li>Professor Ian Fenwick, Ph.D., Director, Sasin School of Management</li> <li>Warangkana Pattarasen, Vice President, Sustainability Education Development, The Stock Exchange of Thailand</li> </ul>
8.45 - 9.05	20	<b>2. Turning Risks into Opportunities: How Organizations Adjust Strategies to Seize Proactive Opportunities in ESG</b>	Explore how organizations can transform ESG-related risks into proactive opportunities. This session will cover strategic adjustments, innovative approaches, and success stories of companies that have effectively leveraged ESG risks to drive growth and sustainability.	Guest Speaker: <b>24 Sept:</b> Arthit Vechakij, Chairman, Neo Clean Energy Co., Ltd.  <b>29 Oct:</b> Hataikan Kamolsirisakul, Thai Wah Public Company Limited Group AVP - Strategy Sustainability and New Business Group

Time	Duration (minutes)	Agenda	Details	Personnel
9.05 - 9.30	25	<b>3. Group Activities</b>	<p><b>3.1 Company Assessment:</b> Participants do a survey, using Sasin's Sustainability Maturity Assessment (18 multiple choices on website)</p> <p><b>3.2 Learning Goals:</b> Participants share their expectations of the course on Mentimeter (word cloud) and discuss in the group</p> <p><b>Plenary reflection:</b></p> <p><b>3.3 Organizational Challenges:</b> Participants share ESG challenges they face in the organization</p>	Facilitator: Prae Piromya
9.30 - 9.40	10	<b>4. Photo Session</b>	Photos at Sasin Hall Foyer	Sasin Photographer
9.40 - 9.50	10	<b>5. Break</b>	Snacks & Beverages	
9.50 - 12.05	135	<b>6. 2030 SDGs Game: From ESG to Sustainability</b>	<p>The 2030 SDGs Game is a multiplayer card-based game that simulates the world in the year 2030. Players will work together in 15 groups of 4 to achieve the United Nations' Sustainable Development Goals (SDGs) through strategic decision-making and collaboration.</p> <p>By experiencing the challenges and opportunities of the future, players gain a deeper understanding of the SDGs and the interconnectedness of global issues.</p>	Facilitator: Ragil Ratnam, Faculty, Management, Sasin School of Management
12.20 - 12.30	10	<b>7. Introduction to C-ESG online learning</b>	<p>7.1 Introduction video clip for the self-paced online session.</p> <p>7.2 Instructional video clip on how to use Sasinware.</p> <p>7.3 Notification of extended access to Sasinware for 5 working days:</p> <ul style="list-style-type: none"> <li>• Batch 1: The last day of access will be October 11, 2024.</li> <li>• Batch 2: The last day of access will be November 15, 2024</li> </ul>	Panichat Kitisittichai, SasinSEC
12.30 - 13.30	60	<b>8. Networking Lunch</b>	Buffet	

## Batch 2

### In-Person Session 2: Closing Day at SET

**Date & Time:** November 8, 2024 at 12.30 AM – 18.30 hrs.

**Venue:** Room 603, 6th Floor, Building B, The Stock Exchange of Thailand

**Map:** <https://maps.app.goo.gl/1T1A3SXS8DxrGjoe6>

Time	Duration (mins)	Agenda	Details	Personnel
12.30 - 13.00	30	<b>Registration</b>	Participants sign in	SasinSEC Staff
13:00 - 13:05	5	<b>MC Greeting</b>	MC introduces agenda line-up	Prae Piromya, Interim Head, Sasin Sustainability & Entrepreneurship Center (SEC)
13.05 - 14.50	105	<b>1. Workshop: Corporate ESG Integration</b>	1.1 ESG Integration Management (20 mins) 1.2 ESG Digital Platform (15 mins) 1.3 Role Play: From Data to Business Strategy (70 mins)	Chayut Sakunkoo, Chief Executive Officer at Tact Social Consulting  Chatri Srivichit, MD of ClarisEA Co., Ltd.
14.50 - 15.05	15	<b>2. Break</b>	Snacks & Beverages	
15.05 - 15.50	45	<b>3. Panel Discussion: Current ESG Issues and the Path Forward for Corporates</b>	3.1 Speaker 1: Business Impact from Climate Change (10 mins)  3.2 Speaker 2: Why Biodiversity Matters (10 mins)  3.3 Speaker 3: AI & Data Analytics for ESG (10 mins)  3.4 Q&A (15 mins)	Moderator: Prae Piromya  Speaker 1: 4 Oct: Piyaporn (Ann) Phanachet, CEO, TCM Corporation 8 Nov: Dr. Sittisak Sugsaisakon, Senior Regional Energy Advisor, Institute for Sustainable Communities/ Mekong Sustainable Manufacturing Alliance  Speaker 2: Siriporn (Vivi) Sriaram, Managing Director & Co-founder of Blue Renaissance Co., Ltd.  Speaker 3: Hadi Hendrawan, Founder of Nataraja.io, Chief Technology Officer of Supercharge Lab

Time	Duration (mins)	Agenda	Details	Personnel
15.50 - 16.30	40	<b>4. Learning Reflection</b>	4.1 Recap key takeaways 4.2 Review results of the online evaluation (including "I like, I wish") 4.3 Participants share <ul style="list-style-type: none"> <li>• "I learn" (specific topics that relates to their work)</li> <li>• "I wonder" (key concerns in implementing ESG in the organization after course completion)</li> <li>• "I will" (what they plan to do next)</li> </ul>	Facilitator: Weerapol Weerachotwasin
16.30 - 17.00	30	<b>5. E-certification, Photo Session, Conduct a satisfaction survey, and Closing remarks</b>	5.1 Closing remarks by SET and Sasin 5.2 Send e-certification by email 5.3 Photo session 5.4 Satisfaction survey via QR code	Moderator: Prae Piromya  Closing remarks: 1. Warangkana Pattarasen, Vice President, Sustainability Education Development, The Stock Exchange of Thailand 2. Dibyendu Bose, Deputy Director, Strategy, Impact & Innovation, Sasin School of Management
17.00 - 18.30	90	<b>6. Networking Cocktail</b>	Cocktail Dinner	