

BIZ BUZZ

LOOKING ON THE BRIGHT SIDE

Amid all the bad news surrounding Thailand, sometimes it is nice to get some positive feedback from



Jain

someone with credibility, such as Ajarn Dipak Jain, the dean of Sasin, who pointed out many positives and strengths of the country and its people. At a seminar last week held by the Marketing

Association of Thailand, the world famous marketing professor also floated a lot of ideas, including an intra-regional Asean visa to allow a "seamless" experience for travellers.